

Dear member,

You may or may not be aware of a new movie called *The Promise*. "Brilliant medical student Michael (Oscar Isaac) meets beautiful dance instructor Ana (Charlotte Le Bon) in late 1914. Their shared Armenian heritage sparks an attraction that explodes into a romantic rivalry between Michael and Ana's boyfriend (Christian Bale), an American photojournalist who's dedicated to exposing the truth. As the Ottoman Empire crumbles into war-torn chaos, their conflicting passions must be deferred as they join forces to get themselves and their people to safety."

The Armenian American Medical Society feels very strongly about the historical significance and cultural value of this newly released motion picture, *The Promise*. We at AAMS are very excited about the upcoming premier of *The Promise* and are proud to help bring awareness to the world by supporting the producers' efforts with the aid of our strongest asset, our members.

This is truly a momentous occasion for the Armenian community. For the first time the Armenian story will be told to the world through the main stream media, and with such a huge star in Christian Bale, bringing awareness of Armenian history to millions of people.

We encourage you to please join your colleagues and fellow members on April 22, 2017 to see *The Promise* at the AMC Burbank 16, Auditorium 10 at 5:45 PM 125 E. Palm Avenue, Burbank, CA followed by a cocktail reception at the Market City Cafe 164 E. Palm Avenue, Burbank, CA.

Admission \$20 per person

Admission with cocktail reception \$40 per person

RSVP is a must, email info@aamsc.com or call 818.943.4274 for tickets.

Let us unite and help keep our history alive in loving memory of all our grandparents, great grandparents and all those who fell at the hands of evil. Let us show the world who we are and where we came from. Children of survivors. Never forget.

THE PROMISE

IN THEATERS APRIL 21
(USA & CANADA)



MAKE YOUR PROMISE. STORM THE THEATERS. NEVER FORGET.

We support the grassroots efforts for the upcoming movie *The Promise*, the first wide-release feature film that tells the story of the Armenian Genocide. Produced by the legendary Kirk Kerkorian's Survival Pictures, and directed by Academy Award® winner Terry George (*Hotel Rwanda*), *The Promise* features Oscar Isaac, Charlotte Le Bon, and Christian Bale.

We urge you to #KeepThePromise and support the film on its opening weekend:

- BRING FRIENDS AND FAMILY to the film's premiere April 21 - April 23
- SPREAD THE WORD and share through social media—tag friends & family to join
- BOOK A LOCAL THEATER to host a large group (email us at KeepThePromise@agbu.org)
- SHARE YOUR STORY at thepromisetoact.org and let's promise to #NeverStaySilent

LET'S DO OUR PART

The success of *The Promise* starts with us



OPENROAD

#KEEPTHEPROMISE #THEPROMISETHEFILM

Contact info@aamsc.com, 818-980-7777 or 818-943-4274 for tickets

